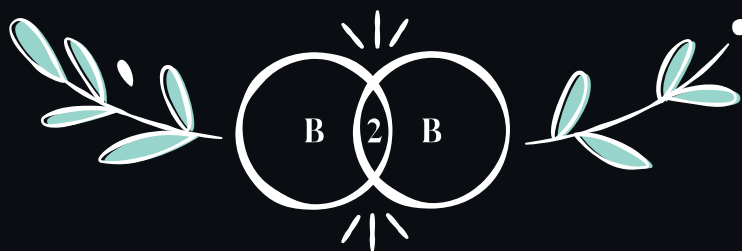




# CONFERENCES, MEETINGS & EVENTS



MEDIA PACK

# ABOUT THE MAGAZINE

**Inspired Publishing is pleased to introduce Conference, Meetings & Events, a bi-monthly publication circulated directly to conference and events organisers for medium to large companies throughout the UK.**

The magazine acts as a valuable go-to guide for industry professionals and their associated agencies, who are actively seeking their next events venue and relevant suppliers. The publication creates a stunning and informative visual display within its A4 glossy pages, showcasing your advert in the best way possible.



## OUR DISTRIBUTION

Conferences, Meetings & Events is distributed free of charge bi-monthly, directly into the hands of the conference organiser with 15,000 printed copies distributed each issue and a readership figure of 45,000 per edition for our print market alone. Your target audience are posted a copy each and every issue, keeping them up to date with the latest industry news and latest offerings in the Conference world. For our six issue campaign advertisers, that means reaching a readership of 270,000 per annum.

Each issue of Conferences, Meetings & Events is available to view in its entirety online via our digital magazine. Our website offers a valuable online platform for advertisers to showcase their venue or services in addition to the exposure gained through the printed magazine, with many online advertising incentives to complement their printed advert. The online Subscribers form on the website ensures new subscribers are easily tracked and added to our mailing list to receive future issues free of charge.

With numerous advertising opportunities available, the publication offers different levels of exposure, encompassing all requirements and budgets.

We also offer a free of charge design service by our professional team if required.



## ADVERTISING RATES

### FRONT COVER IMAGE

£3,000

### DOUBLE PAGE INSIDE FRONT COVER

£2,500

### BACK COVER

£2,750

### INSIDE BACK COVER

£2,200

### DOUBLE PAGE ADVERTORIAL

£2,000

### FULL PAGE ADVERTORIAL

£1,000

### HALF PAGE ADVERT

£650

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### ADVERTISEMENT ACTUAL SIZE (WIDTH x HEIGHT)

### COPY AREA FOR GUIDANCE

#### DOUBLE PAGE SPREAD

426mm x 303mm

\*Artwork includes 3mm bleed

400mm x 277mm

#### FULL PAGE ADVERT

216mm x 303mm

\*Artwork includes 3mm bleed

190mm x 277mm

#### LANDSCAPE HALF PAGE ADVERT

185mm x 130mm

75mm x 120mm

#### PORTRAIT HALF PAGE ADVERT

90mm x 130mm

82mm x 122mm

## CONTACT US

For all advertising and editorial enquiries,  
please contact Katie Fowler  
katie@conferencesmeetingsandevents.co.uk

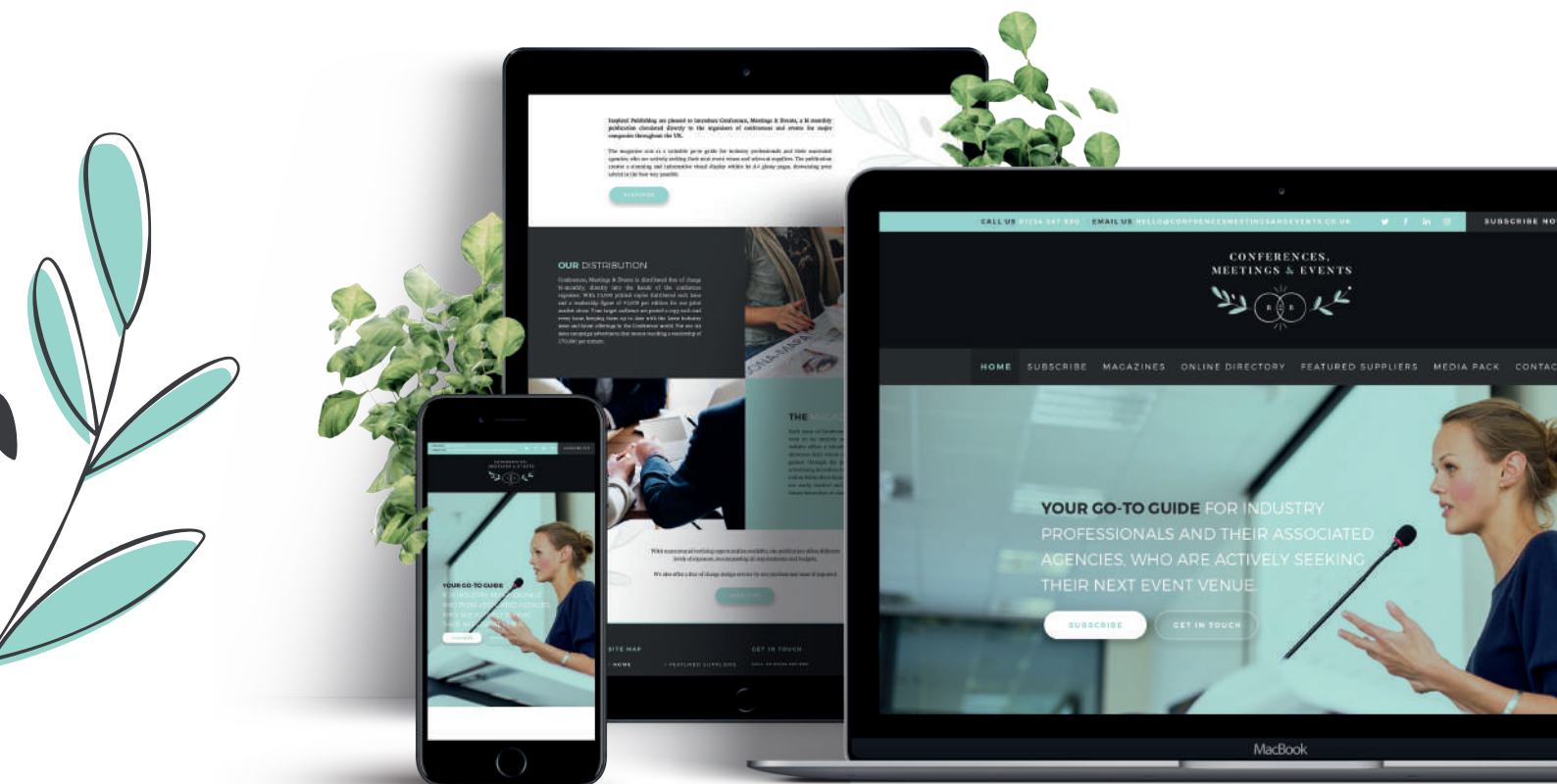
For all design and website enquiries, please  
contact Nicola Bullock  
nicola@conferencesmeetingsandevents.co.uk

Telephone Number: 01702 559124

## ONLINE EXPOSURE

Access each issue of Conference, Meetings & Events can be viewed in its entirety online via our digital magazine on our website [www.conferencesmeetingsandevents.co.uk](http://www.conferencesmeetingsandevents.co.uk) so you can turn to our informative publication when you need it most, in the office or on the road. Our website is both laptop and mobile friendly.

Premium advertisers in the publication also receive beneficial and trackable online incentives, putting your business in front of thousands of decision makers and event organisers to ensure a valuable ROI.



## OUR OTHER PUBLICATIONS

**TO HAVE & TO HOLD**  
FREE OF CHARGE BI-MONTHLY NATIONAL WEDDING MAGAZINE

**TO HAVE & TO HOLD**  
FREE OF CHARGE BI-MONTHLY SCOTLAND SCOTTISH WEDDING MAGAZINE