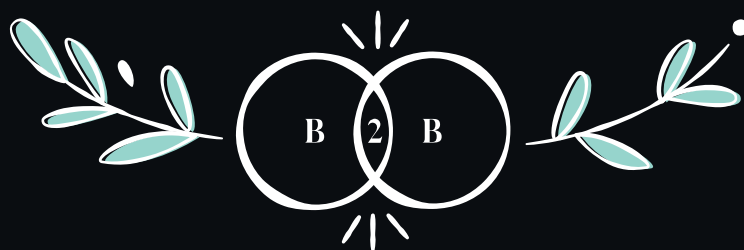




CONFERENCES, MEETINGS & EVENTS



MEDIA PACK

ABOUT THE MAGAZINE

Inspired Publishing is pleased to introduce Conference, Meetings & Events, a bi-monthly publication circulated directly to conference and events organisers for medium to large companies throughout the UK.

The magazine acts as a valuable go-to guide for industry professionals and their associated agencies, who are actively seeking their next events venue and relevant suppliers. The publication creates a stunning and informative visual display within its A4 glossy pages, showcasing your advert in the best way possible.

OUR DISTRIBUTION

Conferences, Meetings & Events is distributed free of charge bi-monthly, directly into the hands of the conference organiser with 10,000 with an additional 10,000 digital copies emailed straight to senior decision makers and conference organisers across the UK. Our print readership exceeds 30,000 readers per issue through our print circulation alone. Coupled with the digital circulation, our advertisers will be reaching over 180,000 readership per annum.

Each issue of Conferences, Meetings & Events is available to view in its entirety online via our digital magazine. Our website offers a valuable online platform for advertisers to showcase their venue or services in addition to the exposure gained through the printed magazine, with many online advertising incentives to complement their printed advert. The online Subscribers form on the website ensures new subscribers are easily tracked and added to our mailing list to receive future issues free of charge.

With numerous advertising opportunities available, the publication offers different levels of exposure, encompassing all requirements and budgets.

We also offer a free of charge design service by our professional team if required.



ADVERTISING RATES

FRONT COVER IMAGE
£1000 + VAT per issue

**DOUBLE PAGE INSIDE
FRONT COVER**
£800 + VAT per issue

OUTSIDE BACK COVER
£700 + VAT per issue

INSIDE BACK COVER
£500 + VAT per issue

**DOUBLE PAGE ADVERT
/ADVERTORIAL**
£550 + VAT per issue

**FULL PAGE ADVERT/
ADVERTORIAL**
£350 + VAT per issue

HALF PAGE ADVERT
£650 + VAT per issue

ADVERTISEMENT ACTUAL SIZE (WIDTH x HEIGHT)

COPY AREA FOR GUIDANCE

DOUBLE PAGE SPREAD
426mm x 303mm
*Artwork includes 3mm bleed

400mm x 277mm

FULL PAGE ADVERT
216mm x 303mm
*Artwork includes 3mm bleed

190mm x 277mm

**LANDSCAPE HALF
PAGE ADVERT**
185mm x 130mm

75mm x 120mm

**PORTRAIT HALF
PAGE ADVERT**
90mm x 130mm

82mm x 122mm

CONTACT US

For all advertising and editorial enquiries,
please contact Katie Fowler
katie@conferencesmeetingsandevents.co.uk

For all design and website enquiries, please
contact Nicola Bullock
nicola@conferencesmeetingsandevents.co.uk

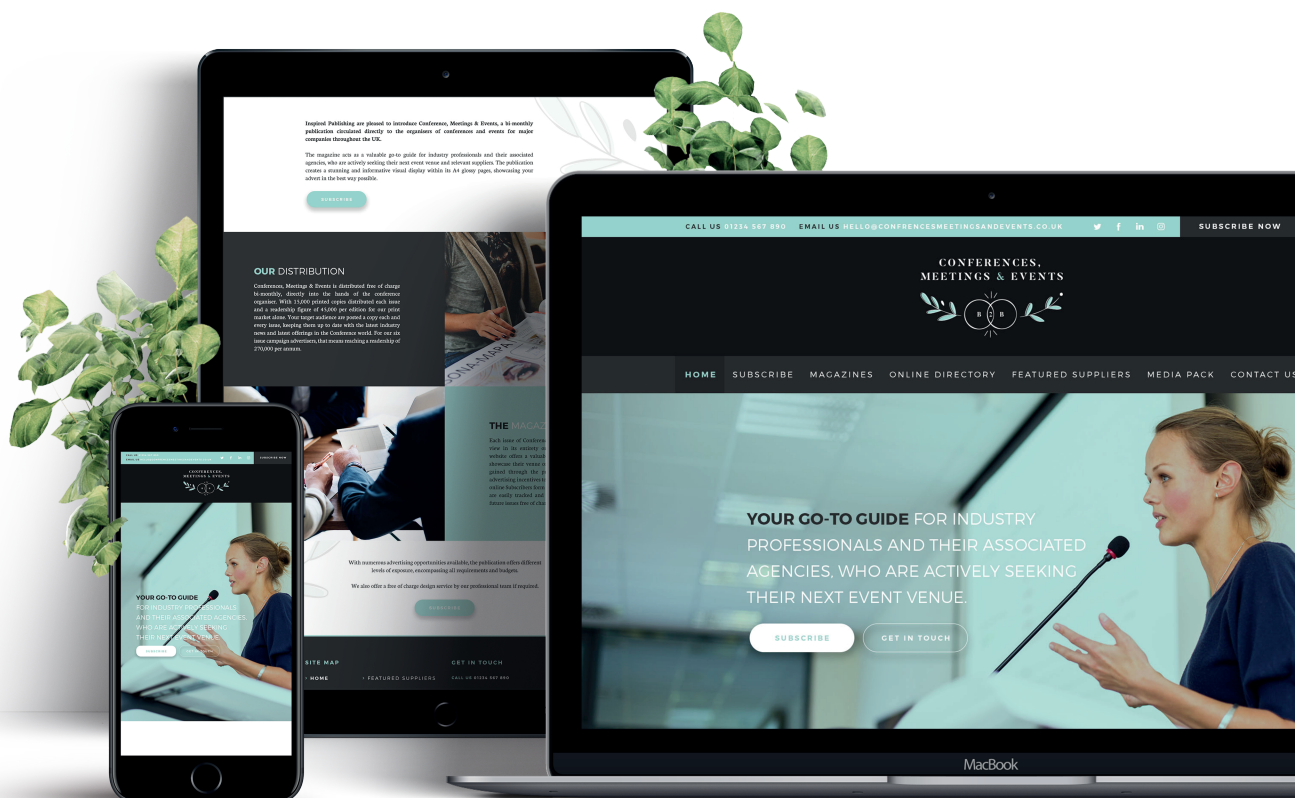
Telephone Number: 01702 559124

ONLINE EXPOSURE

Access each issue of Conference, Meetings & Events can be viewed in its entirety online via our digital magazine on our website www.conferencesmeetingsandevents.co.uk so you can turn to our informative publication when you need it most, in the office or on the road. Our website is both laptop and mobile friendly.

Premium advertisers in the publication also receive beneficial and trackable online incentives, putting your business in front of thousands of decision makers and event organisers to ensure a valuable ROI.

Get In Touch for our digital rate card to advertise on our website.



OUR OTHER PUBLICATIONS

TO HAVE & TO HOLD
FREE OF CHARGE BI-MONTHLY NATIONAL WEDDING MAGAZINE

TO HAVE & TO HOLD
FREE OF CHARGE BI-MONTHLY SCOTLAND SCOTTISH WEDDING MAGAZINE