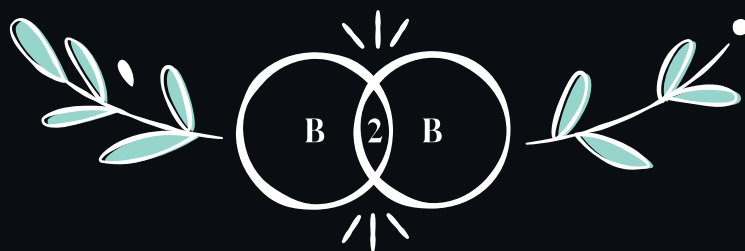




**CONFERENCES,
MEETINGS & EVENTS**
SCOTLAND



MEDIA PACK

ABOUT THE MAGAZINE

Inspired Publishing is pleased to introduce Conference, Meetings & Events, a bi-monthly publication circulated directly to conference and events organisers for medium to large companies throughout the UK.

The magazine acts as a valuable go-to guide for industry professionals and their associated agencies, who are actively seeking their next events venue and relevant suppliers. The publication creates a stunning and informative visual display within its A4 glossy pages, showcasing your advert in the best way possible.



OUR DISTRIBUTION

Conferences, Meetings & Events is distributed free of charge bi-monthly, directly into the hands of the conference organiser with 15,000 printed copies distributed to our subscribers list and industry contacts, creating a print readership of over 45,000 readers per issue. Coupled with our digital circulation, our regular advertisers will be reaching over 270,000 readership per annum. Our subscribers and contacts also receive regular E-Shots from us, promoting the current issue and the suppliers featured within, another great way to reach your target audience of corporate companies across the UK.

Each issue of Conferences, Meetings & Events is available to view in its entirety online via our digital magazine. Our website offers a valuable online platform for advertisers to showcase their venue or services in addition to the exposure gained through the printed magazine, with many online advertising incentives to complement their printed advert. The online Subscribers form on the website ensures new subscribers are easily tracked and added to our mailing list to receive future issues free of charge.

With numerous advertising opportunities available, the publication offers different levels of exposure, encompassing all requirements and budgets.

We also offer a free of charge design service by our professional team if required.



ADVERTISING RATES

FRONT COVER IMAGE
£800 + VAT per issue

OUTSIDE BACK COVER
£600 + VAT per issue

**DOUBLE PAGE
ADVERT/ADVERTORIAL**
£500 + VAT per issue

HALF PAGE ADVERT
£200 + VAT per issue

**DOUBLE PAGE INSIDE
FRONT COVER**
£650 + VAT per issue

INSIDE BACK COVER
£400 + VAT per issue

**FULL PAGE
ADVERT/ADVERTORIAL**
£380 + VAT per issue

ADVERTISEMENT ACTUAL SIZE
(WIDTH x HEIGHT)

DOUBLE PAGE SPREAD
426mm x 303mm
*Artwork includes 3mm bleed

FULL PAGE ADVERT
216mm x 303mm
*Artwork includes 3mm bleed

**LANDSCAPE HALF
PAGE ADVERT**
185mm x 130mm

**PORTRAIT QUARTER
PAGE ADVERT**
90mm x 130mm

**COPY AREA
FOR GUIDANCE**

400mm x 277mm

190mm x 277mm

75mm x 120mm

82mm x 122mm

CONTACT US

For all advertising and editorial enquiries,
please contact Katie Fowler
katie@conferencesmeetingsandevents.co.uk

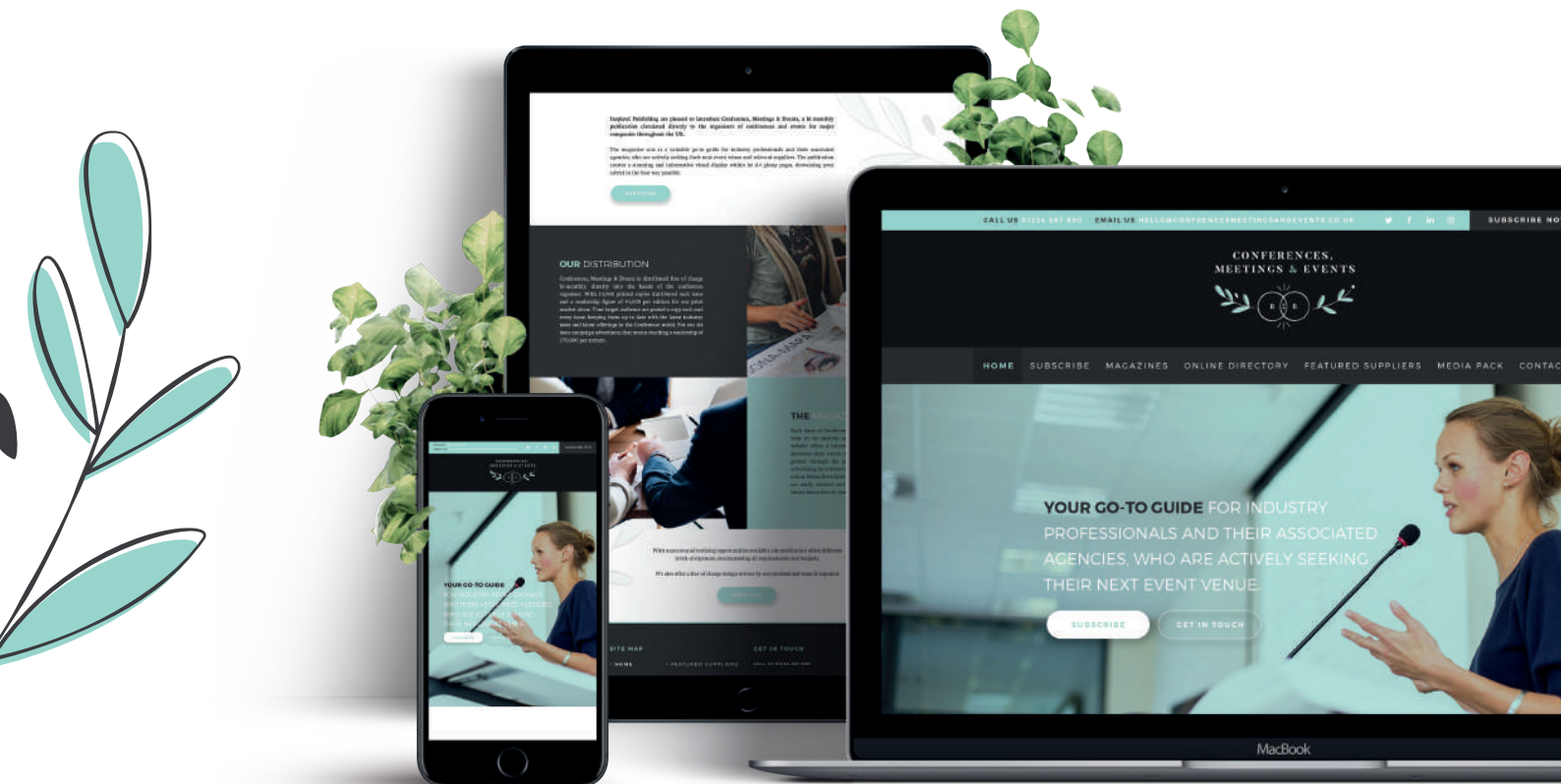
For all design and website enquiries, please
contact Nicola Bullock
nicola@conferencesmeetingsandevents.co.uk

Telephone Number: 01702 559124

ONLINE EXPOSURE

Access each issue of Conference, Meetings & Events can be viewed in its entirety online via our digital magazine on our website www.conferencesmeetingsandevents.co.uk so you can turn to our informative publication when you need it most, in the office or on the road. Our website is both laptop and mobile friendly.

Premium advertisers in the publication also receive beneficial and trackable online incentives, putting your business in front of thousands of decision makers and event organisers to ensure a valuable ROI.



OUR OTHER PUBLICATIONS

TO HAVE & TO HOLD
FREE OF CHARGE BI-MONTHLY NATIONAL WEDDING MAGAZINE

TO HAVE & TO HOLD
FREE OF CHARGE BI-MONTHLY SCOTLAND SCOTTISH WEDDING MAGAZINE